

# Paranormal Family Channel Privacy Policy

**Effective Date:** [November 1st 2025]

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## 1. Introduction

Paranormal Family Channel (“we,” “our,” or “us”) operates a streaming entertainment channel on the Roku platform, associated websites, and related digital services (collectively, the “Services”). Protecting your privacy is a top priority. This Privacy Policy describes the types of information we collect, how we use it, how we may share it, and your rights regarding your personal information.

By accessing or using our Services, you consent to the collection, use, and sharing of information as described in this Privacy Policy. If you do not agree, please discontinue use of the Services.

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## 2. Information We Collect

We collect both personal and non-personal information in order to provide, maintain, and improve the Services.

### 2.1 Account Information

- Roku account identifiers, usernames, or email addresses if you register or log in
- Account preferences, profile information, and settings

### 2.2 Usage Information

- The content you view, features used, and navigation behavior
- Duration of viewing, frequency of use, and interaction patterns
- Search queries, watch history, and other engagement metrics

### 2.3 Device and Technical Information

- Device type, model, operating system version, and software version
- IP address, geolocation (approximate), and device identifiers
- Browser type, language settings, and network information

## 2.4 Cookies and Tracking Technologies

- Cookies, pixels, web beacons, and similar technologies to analyze usage, measure performance, and personalize content
  - Aggregate analytics to improve the functionality and content of the Services
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## 3. How We Use Your Information

We use collected information to:

- Provide, maintain, and improve the Services
  - Personalize content, recommendations, and viewing experience
  - Analyze trends, usage patterns, and Service performance
  - Communicate important updates, announcements, or promotional information (only if you opt-in)
  - Detect, prevent, or respond to security risks, technical issues, or fraud
  - Comply with legal obligations and enforce our agreements
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## 4. Sharing and Disclosure of Information

We do **not sell, rent, or trade your personal information**. We may share limited information with:

- **Roku, Inc.** for platform functionality, analytics, reporting, and technical support

- **Service providers** who perform services on our behalf, such as hosting, streaming, content delivery, analytics, and customer support
  - **Law enforcement or regulatory authorities**, if required by law, legal process, or to protect our legal rights or the safety of others
  - **Business transactions**, such as mergers, acquisitions, or sale of assets, where personal information may be transferred as part of the transaction
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## 5. Cookies, Tracking, and Analytics

Our Services use cookies and similar technologies for:

- Enhancing navigation and usability
- Measuring performance and engagement
- Personalizing content recommendations
- Analyzing user behavior

You may configure your device or browser to block cookies; however, certain features of the Services may not function properly if cookies are disabled.

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## 6. Third-Party Services

Our Services may include links, advertisements, or embedded content from third parties. We are **not responsible** for the privacy practices or content of these third-party services. Please review their privacy policies before using or interacting with them.

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## 7. Security of Your Information

We implement administrative, technical, and physical safeguards to protect your personal information. However, no system is completely secure. Transmission of data over the internet carries inherent risks, and we cannot guarantee absolute security.

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## 8. Children's Privacy

Our Services are intended for general audiences. We **do not knowingly collect personal information from children under the age of 13**. If we learn that we have inadvertently collected personal information from a child under 13, we will take steps to delete it promptly.

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## 9. Your Rights and Choices

You may exercise the following rights regarding your personal information:

- **Access and Correction:** Request a copy of personal data we hold about you or request corrections
- **Deletion:** Request deletion of personal information
- **Marketing Preferences:** Opt out of marketing or promotional communications
- **Device Controls:** Adjust settings on your Roku or device to limit collection or tracking
- **Contact Us:** Submit inquiries regarding personal information or privacy concerns

Requests can be sent to **[Insert Email]**. We aim to respond within a reasonable timeframe.

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## 10. International Users and Data Transfers

If you access our Services from outside the United States, your information may be collected, stored, and processed in the United States. By using the Services, you consent to such international transfers.

### 10.1 GDPR Compliance (for EU users)

- You may request access to, correction of, or deletion of personal data
- You may withdraw consent for data processing at any time

- Contact us at **[Insert Email]** for GDPR requests

## 10.2 CCPA Compliance (for California users)

- California residents have the right to request disclosure of personal information collected
  - You may request deletion of personal information
  - Requests can be submitted at **[Insert Email]**
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## 11. Data Retention

We retain personal information only as long as necessary to:

- Provide Services
  - Comply with legal obligations
  - Resolve disputes and enforce agreements
  - Improve and analyze the Services
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## 12. Advertising and Third-Party Tracking

While our channel is currently ad-free, third-party services integrated in the future may collect data for analytics or advertising purposes. If integrated, these will comply with applicable privacy laws, and you will be notified.

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## 13. Changes to This Privacy Policy

We may update this Privacy Policy at any time. The **Effective Date** will indicate the most recent version. Continued use of the Services after updates constitutes acceptance of the revised Privacy Policy.

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## 14. Contact Information

For questions, concerns, or requests regarding this Privacy Policy or your personal information, you may contact us:

- **Email:** [[mcinvilleparanormal@gmail.com](mailto:mcinvilleparanormal@gmail.com)]
- **Website:** [<https://www.mcinvilleparanormal.com>]
- **Phone:** 1-602-558-4605